



SRAVANI SEELAM


DIGITAL MARKETING FREELANCER

ABOUT ME

I'm Seelam Sravani, helping businesses grow online with Digital Marketing, SEO, Google Ads, Email Marketing, Social Media Marketing, and WordPress website design to increase traffic, leads, and online visibility.

 sravani@digitalmarketingneeds.com

 digitalmarketingneeds.com

 Hyderabad, India

SKILLS

- SEO Strategy
- Search Engine Marketing (SEM)
- Social Media Marketing
- SEO On & Off Page Optimization
- Email Marketing
- Web designing
- Website Analytics & Search console

EDUCATION

- MCA – PRRM Engineering College
(2011) – 81%
- B.Sc – Kakatiya University – 65%
- Intermediate (MPC) – 63%
- SSC – 73.5%

EXPERIENCE

SEO & Web Designing Specialist 2022 – Present
PXIN – Hyderabad

Responsibilities:

- Implementing SEO strategies to improve website rankings
- Optimizing WordPress websites for performance and search visibility
- Conducting keyword research and competitor analysis
- Monitoring website traffic using Google Analytics
- Improving on-page SEO including meta tags, headings, and internal linking

SEO & Email Marketing Team Lead 2021 – 2021
Cross Digital Marketing Agency – USA

Responsibilities:

- Managed SEO campaigns for multiple international clients
- Executed email marketing campaigns and automation
- Managed email marketing strategies and lists
- Managed Google My Business
- Generated SEO performance reports for clients

SEO Team Lead 2014- 2015
SIRI IT Solutions Pvt Ltd – Hyderabad

Responsibilities:

- Managing SEO campaigns for multiple client websites
- Conducting keyword research and competitor analysis
- Improving search engine rankings through SEO strategies
- Monitoring traffic and website performance
- Conducting Training classes for Team

SEO Team Lead 2013- 2014
Digimaniak Soft Solutions – Hyderabad

Responsibilities:

- Link building and off-page SEO strategies
- Website SEO optimization
- Keyword ranking monitoring

SEO Team Lead 2013- 2013
Vyshnavi Infotech – Hyderabad

Responsibilities:

- SEO campaign management
- Website optimization
- Social media promotion

Senior Search Engine Optimizer 2011- 2012
Nucleus Group Companies – Hyderabad

Responsibilities:

- On-page SEO optimization
- Keyword research
- Website analytics monitoring